



Constructing Your Research Poster

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Common Mistakes

- Too much text
- Font is too small
- Not planning for the available space



Font Style

- **Times New Roman**
is easier to read for blocks of text
- **Arial**
is best for titles and for section labels

Font Style & Size

Readable from 3 feet away

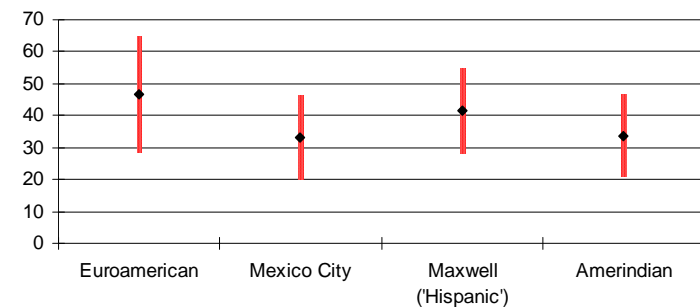
<i>Section</i>	<i>Font Style</i>	<i>Font size (points)</i>
Title of Project	Arial	80
Your name, mentor, dept, etc.	Arial	60

<i>Section</i>	<i>Font Style</i>	<i>Font size (points)</i>
Section Titles (Methods, Results, etc.)	Arial	54
Section Text (Hypothesis, Results, etc.)	Times New Roman	36
Acknowledgements	Times New Roman	26

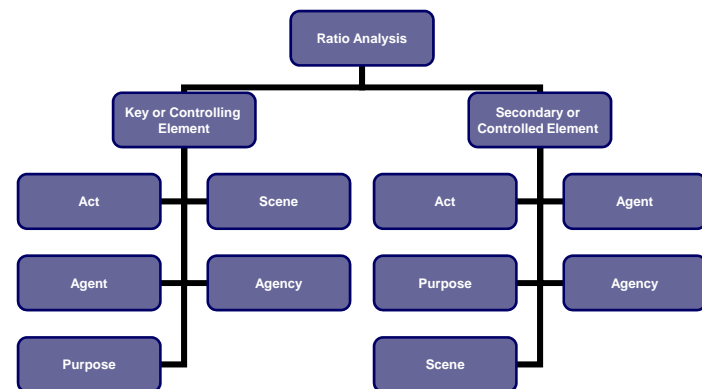
Use Charts & Graphs

- Make them simple
- Use color
- Label charts and graphs

Maxillofrontal Indices



Burkean Dramatistic Analysis



Use Pictures & Graphics

- People are visual
- Communicate concepts with visuals
- Hold viewer's attention with visuals

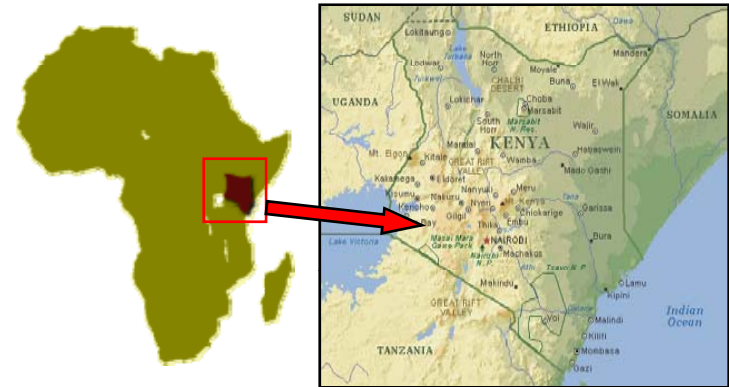


Figure 1. The Njoro Watershed located in southwestern Kenya.

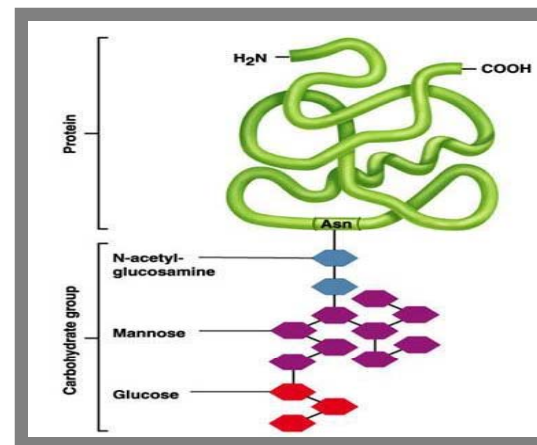


Figure 1. Glycoprotein



More than a Poster

- Articulating your ideas is as important as the poster itself
- Your poster is not the entire presentation; it is a visual aid
- Plan a three-minute oral presentation to inform viewers



Oral Presentation

- Introduction: 1 minute
Purpose Statement or Statement of the Problem and your hypotheses
- Internal Section: 2 minutes
Methods, Results, Conclusions
- Ask if there are questions



Inviting People to your Poster

- As people walk by, ask
*“Would you like me to walk
you through my poster?”*
- Many will stop
- Deliver your 3 minute
presentation!

One Example of Format for Posters

UNIVERSITY
OF WYOMING

Title

Researcher
Mentor
Department

Introduction

Highlight points from your literature review to serve as background/ introduction to your research topic.

Statement of the Problem

The purpose of this study was to determine the genes mediating Pediocin AcH .

Hypothesis or Objectives

The objective of this study is to develop methods to control the food borne pathogen, *Listeria* by the use of an antimicrobial peptide.

Methods

This section focuses on the steps used to conduct your research.

- For ideas on what to include:
 - Consult with your mentor
 - Look at journal articles in your field
 - Look at posters in your dept

Results

(Just the facts, no interpretation, save that for your discussion or conclusions section)



Results Are the Heart of Your Poster: When appropriate use charts, tables, and graphs. Accompanying text should support the graphics.

Discussion or Conclusions

Generally deal with 3 or 4 things.

1. Interpretation of data
2. Integration w/ what previous knowledge
3. Implications for future research study

Acknowledgements

including mentors,
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